



LAURENZA®
Care for the beauty you carry

L A U R E N Z A B E A U T Y . C O M



About Laurenza

Laurenza believes that beauty is not something you need to become — it is something you already carry.

Created to make quality beauty care more accessible and trustworthy, Laurenza offers skincare, haircare and beauty products designed to meet real everyday needs. From thoughtful formulations to everyday essentials, we're here to help women care for, nurture and confidently embrace the beauty that is already theirs.

Laurenza, Care for the Beauty You Carry.

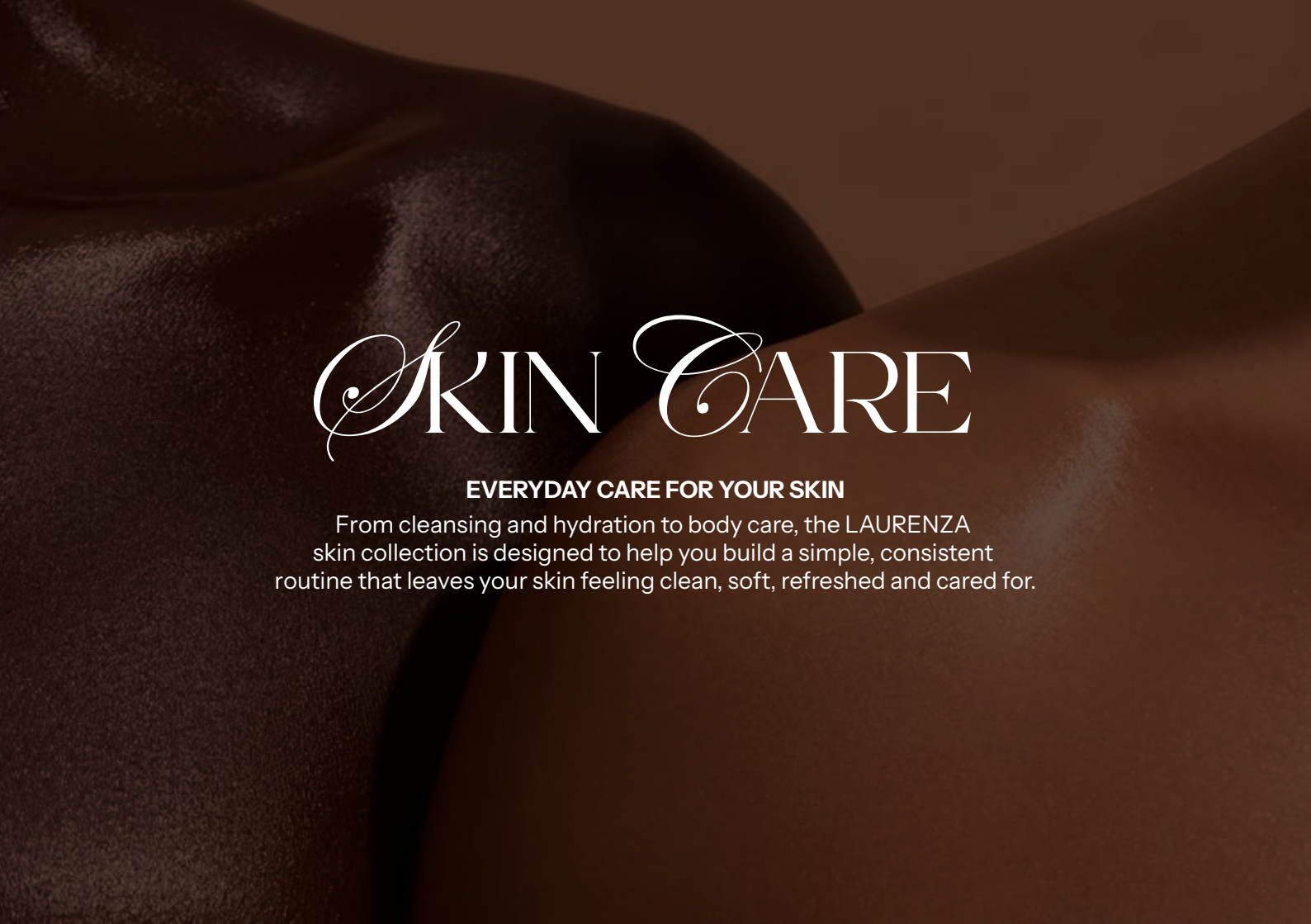
The *Laurenza* Collection

Laurenza brings together a range of beauty & personal-care essentials created to support your everyday routine. From caring for your skin and hair to enhancing your natural beauty.

Explore our collection across three key categories:

■ SKIN ■ HAIR ■ MAKEUP





SKIN CARE

EVERYDAY CARE FOR YOUR SKIN

From cleansing and hydration to body care, the LAURENZA skin collection is designed to help you build a simple, consistent routine that leaves your skin feeling clean, soft, refreshed and cared for.

Face Wash

A range of cleansing formulas designed to wash away dirt, sweat, excess oil and everyday buildup, leaving skin feeling clean and refreshed.

Benefits

- Cleanses away everyday buildup
- Helps remove excess oil
- Leaves skin feeling fresh
- Suitable for everyday cleansing

Available variants:

Vitamin E • Vitamin C • Collagen • AHA + BHA • Hyaluronic Acid



Size: 100 ML



Liquid *Face Wash*

A daily face wash designed to cleanse dirt, excess oil and impurities, leaving the skin feeling fresh and clean.

Benefits

- Cleanses dirt, oil and impurities
- Leaves skin feeling fresh and clean
- Contains Glycerin to help maintain skin moisture

Variants

- Vitamin E • Vitamin C • Collagen
- Hyaluronic Acid • AHA + BHA

Size: 250 ML



Foam Face Wash

A deeply cleansing face wash designed to remove dirt and impurities while helping to moisturise the skin, leaving it feeling fresh and clean.

Benefits

- Deeply cleanses the skin
- Restores elasticity
- Helps moisturise the skin

Available variants:

- Collagen

Size: 160 ML





Foam Face Wash

A refreshing facial cleanser formulated to wash away dirt, excess oil and everyday impurities, leaving the skin feeling clean, fresh and moisturised.

Benefits

- Cleanses dirt, oil and impurities
- Helps remove everyday buildup
- Helps maintain skin moisture
- Leaves skin feeling fresh and clean

Available variants:

• Vitamin C • Hyaluronic Acid • Vitamin E

Size: 240 ML

Foam Face Wash

A refreshing foaming face wash with Vitamin C, designed to deeply cleanse, moisturise the skin and help remove dead skin.

Benefits

- Deeply cleanses
- Helps remove dead skin
- Helps moisturise the skin

Available variants:

- Vitamin C • Hyaluronic Acid • Vitamin E
- AHA + BHA • Collagen

Size: 160 ML



Face Toners

A refreshing range designed to complement your cleansing routine, helping leave skin feeling fresh, soft and comfortably hydrated.

Benefits

- Refreshes the skin
- Helps maintain a moisturised feel
- Leaves skin feeling soft and comfortable
- Complements your everyday skincare routine

Available variants:

- Collagen • Vitamin E • Hyaluronic Acid
- Vitamin C • AHA + BHA

Size: 500ML



Face Serums

Lightweight skincare formulas designed to add targeted care to your routine, with options focused on hydration, skin conditioning and everyday skin maintenance.

Benefits

- Helps boost skin hydration
- Helps leave skin feeling soft and smooth
- Supports a comfortable skin feel
- Easy to layer into your routine

Available variants:

Hyaluronic Acid • Collagen • Vitamin E • Vitamin C • AHA + BHA

Size: 30 ML



Face Oils

A collection of lightweight facial-care formulas designed to complement your skincare routine and leave skin feeling soft, smooth and moisturised.



Benefits

- Helps maintain skin moisture
- Leaves skin feeling soft and supple
- Helps improve the feel of dry skin
- Complements your daily skincare routine

Available variants:

Vitamin C • Vitamin E • AHA + BHA • Hyaluronic Acid • Collagen

Size: 30 ML



Face Scrubs

Gentle facial exfoliation designed to remove dead skin cells and excess oil while leaving the skin feeling smoother, softer & refreshed.

Benefits

- Gently exfoliates dead skin cells
- Helps remove excess oil and buildup
- Leaves skin feeling smooth and soft
- Helps maintain a fresh, renewed feel

Available variants:

Hyaluronic Acid • Collagen • Vitamin E

Size: 100 ML





Day Face Cream

Daily moisturising creams designed to hydrate, nourish and condition the skin while helping it feel soft, smooth & supple

Benefits

- Helps keep skin moisturised
- Helps improve skin softness and smoothness
- Helps nourish and condition the skin
- Supports a supple, comfortable skin feel

Available variants:

Vitamin C • Vitamin E • Collagen • AHA + BHA

Size: 50 ML

Face Creams

An everyday moisturizing cream formulated with hydrating, conditioning and skin-supporting ingredients to help leave the skin feeling soft, smooth and comfortable.



Benefits

- Helps moisturize and retain skin moisture
- Helps soften and smooth the skin
- Helps nourish and condition the skin
- Leaves skin feeling soft and supple

Available Variants

- Vitamin C • Vitamin E • Collagen
- Hyaluronic Acid • AHA + BHA

Size: 50 ml

Rose Water

A refreshing addition to your skincare routine, formulated to leave the skin feeling fresh, soft and comfortably hydrated.



Benefits

- Refreshes the skin
- Helps maintain a moisturised feel
- Leaves skin feeling soft
- Adds a refreshing step to your routine

Size: 500 ml

Available variants:

AHA + BHA • Vitamin C • Vitamin E • Hyaluronic Acid • Collagen

Whitening Face Creams

A nourishing face cream formulated to moisturize, soften and condition the skin, leaving it feeling smooth and supple.

Benefits

- Helps moisturize and retain skin moisture
- Helps soften and smooth the skin
- Nourishes and conditions the skin
- Leaves skin feeling supple and comfortable

Available Variants

Vitamin C • Vitamin E • AHA+BHA

Size: 100 ml



Clay Face Mask

A creamy clay mask formulated with kaolin, glycerin and skin-conditioning ingredients to help absorb excess oil while leaving the skin feeling soft, clean and comfortable.

Benefits

- Helps absorb excess oil
- Helps cleanse the skin's surface
- Helps maintain skin moisture
- Leaves skin feeling soft and conditioned

Available variants:

- Vitamin C • Hyaluronic Acid • Vitamin E
- AHA + BHA • Collagen

Size: 100 ML



Sunscreen Cream

Daily sunscreen formulated to help protect the skin from UV exposure while providing moisture for a soft, comfortable feel.

Benefits

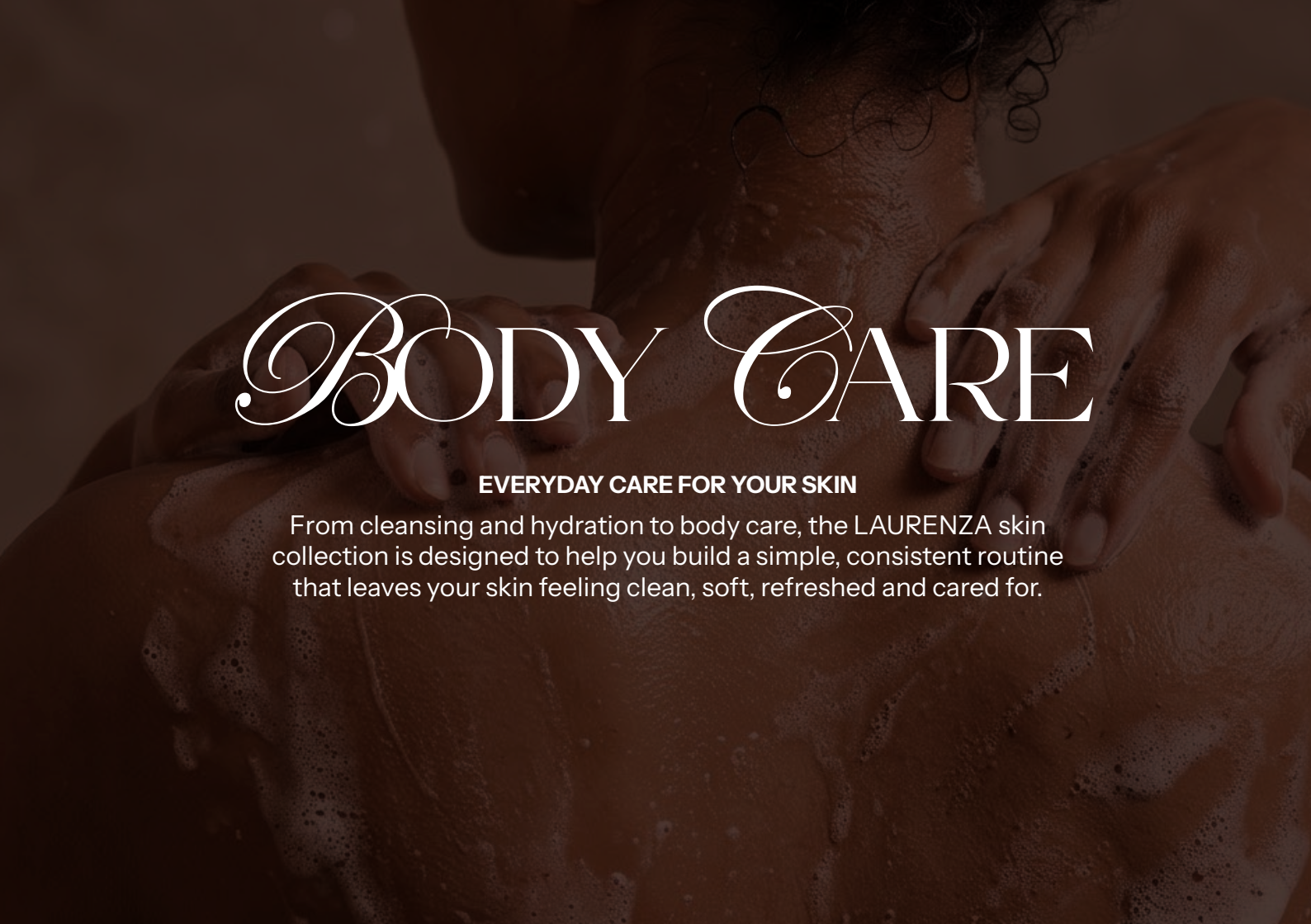
- Helps protect the skin from UVB rays
- Helps maintain skin moisture
- Helps soften and smooth the skin
- Leaves skin feeling comfortable and cared for

Available variants:

Vitamin C

Size: 100 ML



A close-up, artistic photograph of a person's back and shoulders. Two hands are shown applying a thick, white, bubbly soap foam to the skin. The background is a soft, out-of-focus brown, and the overall lighting is warm and intimate.

BODY CARE

EVERYDAY CARE FOR YOUR SKIN

From cleansing and hydration to body care, the LAURENZA skin collection is designed to help you build a simple, consistent routine that leaves your skin feeling clean, soft, refreshed and cared for.

Shower Gels

Everyday body cleansing with a range of refreshing formulas designed to wash away dirt, sweat and everyday buildup while leaving the skin feeling clean and comfortable.

Benefits

- Cleanses the skin
- Removes everyday dirt and buildup
- Leaves skin feeling fresh
- Helps maintain a soft after-shower feel

Available variants:

- Vitamin E
- Collagen
- AHA + BHA
- Vitamin C
- Hyaluronic Acid

Size: 750 ML





Body *Lotions*

Daily moisturising care designed to nourish and soften the skin while helping maintain a smooth, comfortable and hydrated feel.

Benefits

- Helps moisturise the skin
- Helps soften dry-feeling skin
- Leaves skin feeling smooth
- Supports an everyday moisturising routine

Available variants:

- AHA + BHA • Vitamin C • Vitamin E
- Hyaluronic Acid • Collagen

Size: 500 ml

Feminine Wash

Everyday intimate-care essentials designed for gentle cleansing of the external intimate area, helping leave the skin feeling clean, fresh and comfortable.

Benefits

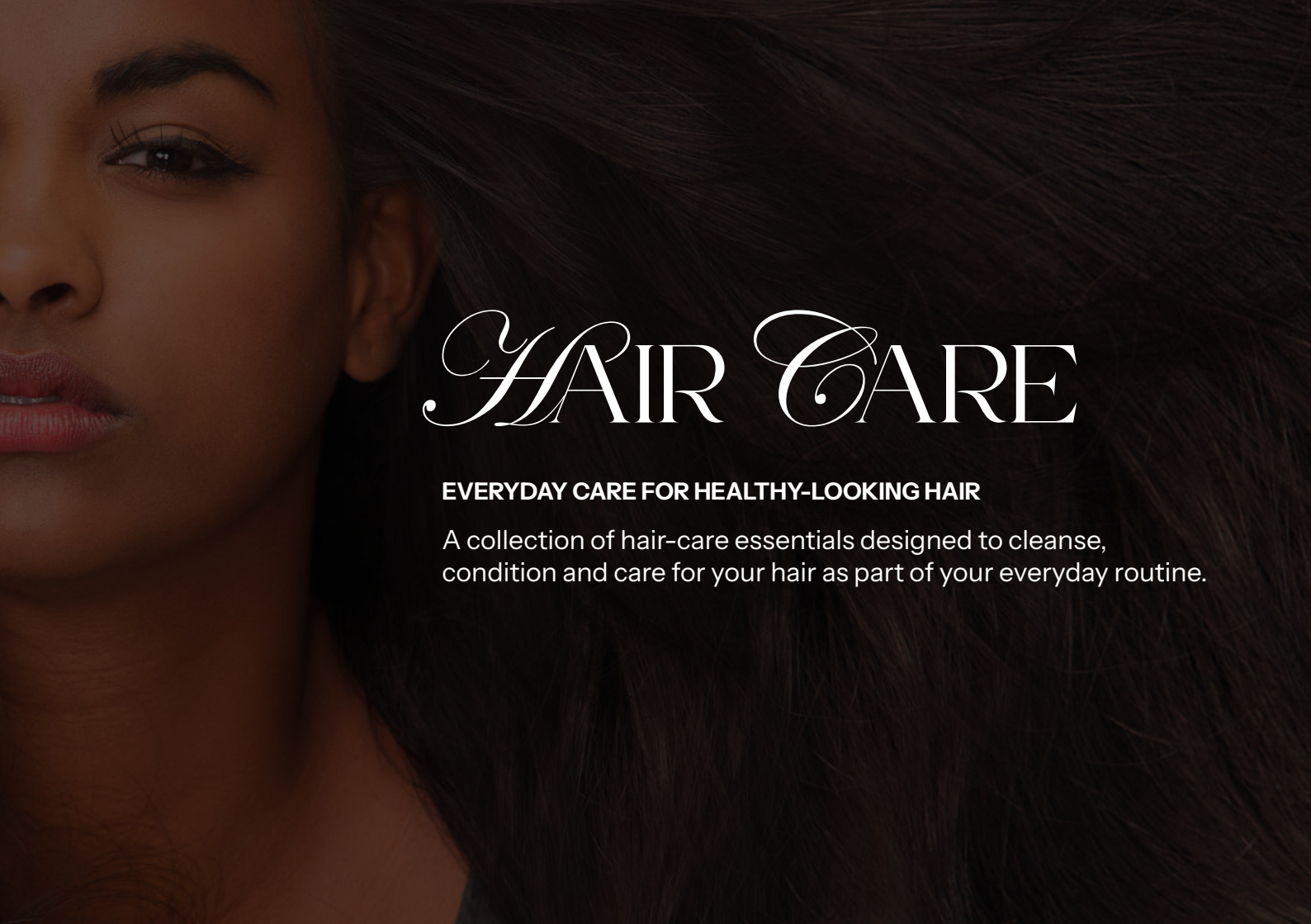
- Gentle cleansing
- Helps maintain a fresh, clean feel
- Helps leave skin feeling comfortable
- Designed for everyday external intimate care

Available Variants

- AHA + BHA • Vitamin C • Vitamin E
- Hyaluronic Acid • Collagen

Size: 350 ml





HAIR CARE

EVERYDAY CARE FOR HEALTHY-LOOKING HAIR

A collection of hair-care essentials designed to cleanse, condition and care for your hair as part of your everyday routine.

Hair *Shampoos*

Everyday hair cleansing with a range of formulas designed to wash away dirt, excess oils and buildup while leaving the hair feeling clean, fresh and cared for.

Benefits

- Cleanses the hair and scalp
- Removes excess oils and buildup
- Leaves hair feeling clean and refreshed
- Helps maintain soft, shiny-looking hair

Available variants:

Vitamin C • Hyaluronic Acid • Vitamin E • AHA + BHA • Collagen

Size: 750 ML



Hair Conditioners

Made to complement cleansing, helping to leave the hair feeling softer, smoother and easier to manage.

Available variants: Vitamin E • Vitamin C • AHA + BHA • Collagen • Hyaluronic Acid

Size: 750 ML

Leaves hair feeling
smooth and cared for

Helps improve
softness

Helps enhance the
appearance of shine



Hair *Shampoos*

Everyday hair cleansing with a range of formulas designed to wash away dirt, excess oils and buildup while leaving the hair feeling clean, fresh and cared for.

Available variants: Vitamin E • Vitamin C • AHA + BHA • Collagen • Hyaluronic Acid

Size: 750 ML

Cleanses the
hair & scalp

Removes excess
oils and buildup

Leaves hair feeling
clean and refreshed

Helps maintain soft,
shiny-looking hair



Hair Conditioners

Made to complement cleansing, helping to leave the hair feeling softer, smoother and easier to manage.

Available variants: Vitamin E • Vitamin C • AHA + BHA • Collagen • Hyaluronic Acid
Size: 750 ML

Leaves hair feeling
smooth and cared for

Helps improve
softness

Helps enhance the
appearance of shine



Hair Shampoos

Everyday hair cleansing with a range of formulas designed to wash away dirt, excess oils and buildup while leaving the hair feeling clean, fresh and cared for.

Benefits

- Cleanses the hair and scalp
- Removes excess oils and buildup
- Leaves hair feeling clean and refreshed
- Helps maintain soft, shiny-looking hair

Available variants:

- Vitamin C • Hyaluronic Acid
- Vitamin E • AHA + BHA • Collagen

Size: 750 ML



Hair Shampoos

Everyday hair cleansing with a range of formulas designed to wash away dirt, excess oils and buildup while leaving the hair feeling clean, fresh and cared for.

Available variants: Vitamin E • Vitamin C • AHA + BHA • Collagen • Hyaluronic Acid

Size: 750 ML

Cleanses the
hair & scalp

Removes excess
oils and buildup

Leaves hair feeling
clean and refreshed

Helps maintain soft,
shiny-looking hair



Hair *For You* Shampoo & Conditioner

A nourishing hair-care duo designed to cleanse and moisturise the hair while helping protect against dryness and breakage. Leaves hair feeling soft, smooth and refreshed.

Benefits

- Helps cleanse and moisturise the hair
- Helps reduce dryness and breakage
- Helps improve softness and manageability
- Leaves hair looking shiny and healthy

Available variants:

Shampoo + Conditioner

Size: 750 ML



Hair Treatment Cream

A conditioning hair treatment formulated with hydrolyzed keratin, collagen, silicones and botanical ingredients to help soften, smooth and improve the manageability of dry or damaged-feeling hair.

Benefits

- Helps condition and soften the hair
- Helps improve manageability and detangling
- Helps smooth dry-feeling hair
- Helps leave hair looking shiny and well cared for

Available variants:

Vitamin C

Size: 480 ML



Hair Serum

A lightweight leave-in serum designed to smooth, soften and condition the hair, leaving it feeling nourished and looking glossy and well cared for.

Benefits

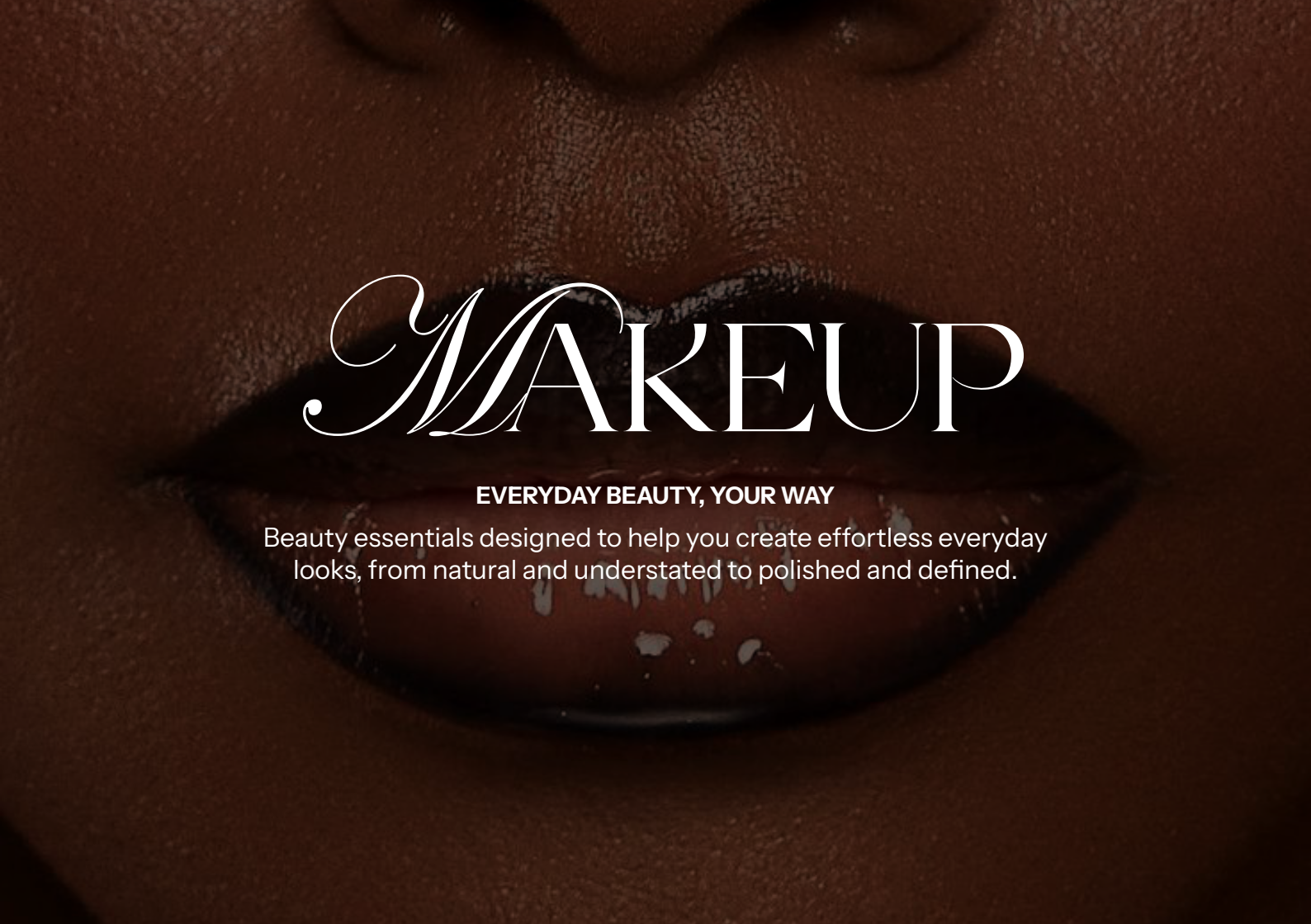
- Helps smooth and soften the hair
- Helps reduce the feeling of dryness
- Conditions and nourishes the hair
- Helps enhance the appearance of shine

Available variants:

Vitamin C • Hyaluronic Acid • Vitamin E
• AHA + BHA • Collagen

Size: 120 ML



A close-up, high-contrast photograph of a person's mouth. The lips are coated in a dark, glossy lipstick. The skin around the mouth is a deep, warm brown. The lighting is soft, highlighting the texture of the skin and the sheen of the lipstick.

MAKEUP

EVERYDAY BEAUTY, YOUR WAY

Beauty essentials designed to help you create effortless everyday looks, from natural and understated to polished and defined.

Lip Gloss

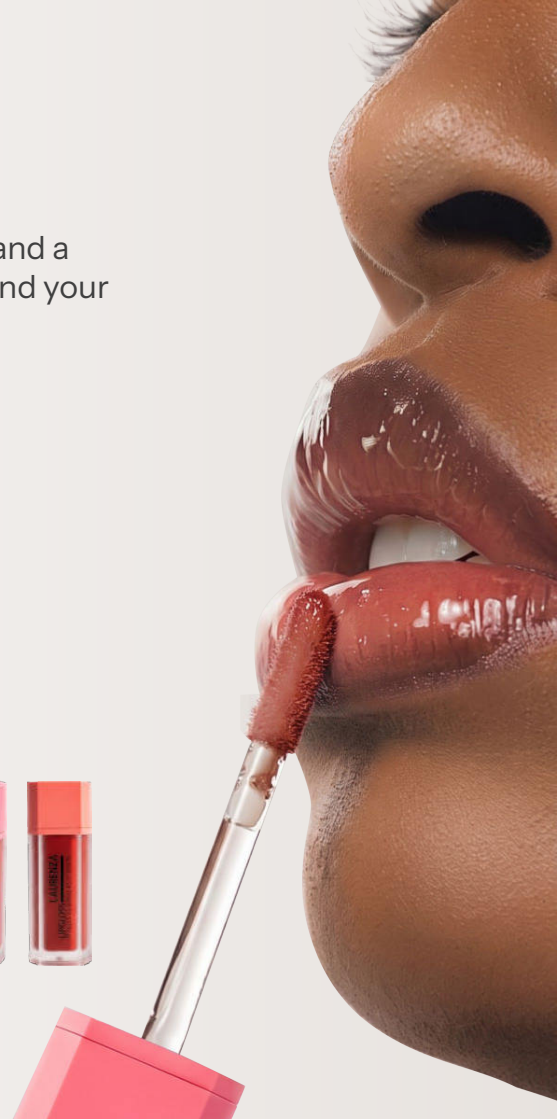
A versatile lip gloss collection designed to add a glossy finish and a touch of colour to your look. With 12 shades to choose from, find your perfect everyday or statement shade.

Benefits

- High-shine finish
- Adds a touch of colour to the lips
- Easy to wear and layer
- 12 shades for different looks and moods

Variations

12 shades — 01 to 12



Lip Stick

A high-shine lip gloss designed to add colour, shine and dimension to your lip look. Wear it alone or layer it over your favourite lipstick.

Benefits

- Adds high-shine finish
- Adds a touch of colour
- Helps enhance the look of your lips
- Easy to wear alone or layer



Super Stay Face Powder

A versatile face powder designed to create a smooth, natural-looking finish with buildable coverage. Wear a light layer for an everyday look or build it up for fuller coverage.

Benefits

- Up to 24-hour wear
- Provides buildable coverage
- Creates a smooth, natural-looking finish
- Helps absorb excess oil
- Can be layered for higher coverage



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to become a distributor



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